Make-Ready Services Performed by Dealers

This excise tax advisory explains the taxation of make-ready services performed by dealers.

Equipment dealers are often required by the manufacturer to perform or be responsible for make-ready services. These services generally include the inspection, conditioning, and necessary repair of the equipment prior to sale by the dealer. In most cases the dealer will receive payment in the form of a credit which will be applied to a future purchase. Payment to the dealer is contingent on providing the make-ready services, and is often termed as a "dealer discount" or "holdback."

These payments, whether as credits against future purchases or in the form of checks or cash, represent income to the dealer, and are subject to the wholesaling business and occupation tax. The dealer provides make-ready services to the manufacturer, in return for which it receives payment. These payments are not bona fide cash discounts taken by the dealer, nor do they represent any adjustment to the dealer's purchase price. The use of terms such as "dealer discount," "holdback," "refund," or "reimbursement" tends only to disguise the true nature of the transaction.

Payment for the make-ready services is a cost of doing business for the manufacturer. As a cost of doing business, they may not be deducted from the gross proceeds of sales when the manufacturer determines its business and occupation tax liability. These are not discounts being granted to dealers, but are payments for services performed by the dealer for the manufacturer.