

Table 13

**NEW TAXPAYER ACCOUNTS* - DEPARTMENT OF REVENUE
Statewide by Industry - Calendar Years 2010 and 2011**

Industry	NAICS**	CY 2010	CY 2011
Manufacturing	31-33		
Food & beverages	311-312	428	563
Textiles & apparel	313-316	238	242
Lumber, wood & paper	321-322	92	80
Petroleum, chemicals, plastics	324-327	133	142
Metal products	331-332	166	187
Industrial machinery	333	65	87
Computers & electronics	334	74	67
Appliances & electrical equip.	335	25	37
Transportation equipment	336	74	70
Other manufacturing	323, 337, 339	765	869
Wholesale Trade	42		
Durable goods	423	1,205	1,291
Nondurable goods	424	1,803	1,811
Other wholesaling	425	51	54
Retail trade	44-45		
Motor vehicles & parts	441	534	526
Furniture & home furnishings	442	223	214
Electronics & appliances	443	481	441
Building materials	4441	158	167
Lawn & garden supply	4442	192	161
Food & beverages (off-premises)	445	806	849
Health & personal care	446	411	557
Gas stations (& mini-marts w/ pumps)	447	129	130
Apparel & accessories	448	1,085	1,035
Sporting goods, hobby, book stores	451	771	667
Department stores	4521	0	1
General merchandise	4529	43	47
E-commerce & mail order	4541	1,418	1,495
Misc. retailers	453, 4542-4543	7,055	7,186
Other Business Activities			
Ag., forestry, fishing, mining	11, 21	969	1,109
Utilities: electric, nat. gas, water/sewer	22	37	31
Construction	23	8,404	7,565
Transportation (passenger & freight)	48, 492	3,094	3,143
Warehouses	493	37	30
Information	51		
Publishing	5111, 516	183	178
Software development	5112	32	30
Motion picture & audio recording	512	546	580
Radio & TV broadcasting; cable TV	515	35	28
Telephone & telecommunications	517	169	165
Information & data processing services	518-519	562	616

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Finance, Insurance, Real Estate	52-53		
Banking, credit & securities	521-523, 525	1,504	1,247
Insurance agents & brokers	524	628	600
Real estate agents & brokers	531	2,637	2,633
Services			
BUSINESS SERVICES:			
Rental of tangible personal property	532-533	400	339
Legal services	5411	987	907
Accounting services	5412	1,001	1,071
Architectural & engineering services	5413-5414	2,319	2,085
Computer services	5415	2,758	2,802
Other business services	5416-5419, 55-56	16,453	15,936
PERSONAL SERVICES:			
Health services	62	3,999	3,965
Arts, entertainment, recreation	71	2,817	2,798
Accommodations	721	365	389
Restaurants & Food Services	7223, 7225	2,981	3,101
Drinking Places	7224	200	199
Auto repair & services	8111	1,372	1,284
Personal care (beauty, barber, etc.)	8121-8122	3,314	3,269
Laundry & dry cleaning	8123	73	69
Other personal services	8129	1,642	1,594
OTHER SERVICES:			
Schools & government	491, 61, 92	2,321	2,506
Other services	8112-8114, 813-814, 9	2,827	2,681
TOTAL NEW ACCOUNTS		83,091	81,926

*Based on opening date and industrial category indicated on Master Business Application. Includes new businesses, reorganizations of existing firms, reopens of former accounts, and firms with no activity; excludes miscellaneous tax and nonclassified accounts. Non-retail firms with less than \$12,000 annual gross income are not registered.

** North American Industry Classification System.