

Table 13

**NEW TAXPAYER ACCOUNTS - DEPARTMENT OF REVENUE
Statewide by Industry - Calendar Years 2011 and 2012**

Industry	NAICS	2011	2012
Manufacturing	31-33		
Food & beverages	311-312	563	639
Textiles & apparel	313-316	242	325
Lumber, wood & paper	321-322	80	130
Petroleum, chemicals, plastics	324-327	142	235
Metal products	331-332	187	237
Industrial machinery	333	87	77
Computers & electronics	334	67	97
Appliances & electrical equip.	335	37	34
Transportation equipment	336	70	67
Other manufacturing	323, 337, 339	869	941
Wholesale Trade	42		
Durable goods	423	1,291	1,220
Nondurable goods	424	1,811	1,766
Other wholesaling	425	54	52
Retail trade	44-45		
Motor vehicles & parts	441	526	472
Furniture & home furnishings	442	214	208
Electronics & appliances	443	441	413
Building materials	4441	167	175
Lawn & garden supply	4442	161	158
Food & beverages (off-premises)	445	849	889
Health & personal care	446	557	456
Gas stations (& mini-marts w/ pumps)	447	130	136
Apparel & accessories	448	1,035	980
Sporting goods, hobby, book stores	451	667	656
Department stores	4521	1	6
General merchandise	4529	47	61
E-commerce & mail order	4541	1,495	1,458
Misc. retailers	453, 4542-4543	7,186	6,351
Other Business Activities			
Ag., forestry, fishing, mining	11, 21	1,109	1,122
Utilities: electric, nat. gas, water/sewer	22	31	44
Construction	23	7,565	7,505
Transportation (passenger & freight)	48, 492	3,143	3,317
Warehouses	493	30	18
Information	51		
Publishing	5111, 516	178	162
Software development	5112	30	42
Motion picture & audio recording	512	580	608
Radio & TV broadcasting; cable TV	515	28	515
Telephone & telecommunications	517	165	172
Information & data processing services	518-519	616	676

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Industry	NAICS	2011	2012
Finance, Insurance, Real Estate	52-53		
Banking, credit & securities	521-523, 525	1,247	1,325
Insurance agents & brokers	524	600	559
Real estate agents & brokers	531	2,633	2,781
Services			
BUSINESS SERVICES:			
Rental of tangible personal property	532-533	339	292
Legal services	5411	907	868
Accounting services	5412	1,071	894
Architectural & engineering services	5413-5414	2,085	1,948
Computer services	5415	2,802	2,958
Other business services	5416-5419, 55-56	15,936	15,345
PERSONAL SERVICES:			
Health services	62	3,965	4,146
Arts, entertainment, recreation	71	2,798	2,892
Accommodations	721	389	388
Restaurants & Food Services	7223, 7225	3,101	2,795
Drinking Places	7224	199	123
Auto repair & services	8111	1,284	1,263
Personal care (beauty, barber, etc.)	8121-8122	3,269	3,005
Laundry & dry cleaning	8123	69	73
Other personal services	8129	1,594	1,441
OTHER SERVICES:			
Schools & government	491, 61, 92	2,506	2,659
Other services	8112-8114, 813-814, 99	2,681	2,620
TOTAL NEW ACCOUNTS		81,926	80,306

Note: Based on opening date and the North American Industry Classification System (NAICS), as determined by the industrial category indicated on Master Business Application. Includes new businesses, reorganizations of existing firms, reopens of former accounts, and firms with no activity; excludes miscellaneous tax and nonclassified accounts. Non-retail firms with less than \$12,000 annual gross income are not registered.