

Excise Tax Advisory

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ETA 3XXX.2021

Issue Date:

THIS DRAFT ETA IS TO BE USED SOLELY FOR DISCUSSION PURPOSES. UNDER NO CIRCUMSTANCES IS THIS DRAFT ETA TO BE USED TO DETERMINE TAX LIABILITY OR ELIGIBILITY FOR A TAX DEDUCTION, EXEMPTION, OR CREDIT.

Membership Fees and Dues Allocation

Purpose

RCW <u>82.04.4282</u> provides a deduction for amounts representing bona fide initiation fees or dues. The deduction applies only to initiation fees or dues paid by members solely for the privilege of being a member. The deduction does not apply to the amount of fees or dues, however designated, that members pay in exchange for any significant goods or services provided by the business, organization, association, or club ("taxpayer").

RCW 82.04.4282 does not provide any detail for allocating initiation fees or dues between deductible amounts (received for the privilege of being a member) and nondeductible amounts (received in exchange for significant goods or services). The purpose of this Excise Tax Advisory (ETA) is to provide taxpayers with an acceptable method for making such an allocation.

Scope

This ETA applies to taxpayers that have a social, professional, or other bona fide component to the initiation fees or dues they collect from members. This ETA does not address how to determine whether initiation fees or dues are bona fide for purposes of RCW 82.04.4282. Rather, assuming the taxpayer's members pay some portion of their initiation fees or dues solely for the privilege of membership, this ETA provides an acceptable method for determining the amount of initiation fees or dues that taxpayers may deduct under RCW 82.04.4282.

Allocation is not required if a taxpayer, from its books and records, can clearly segregate the bona fide deductible amount from the nondeductible portion of initiation fees and dues it collects. However, if the taxpayer is unable to clearly

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segregate from its books and records the deductible and nondeductible amounts received from members, the deduction will not be permitted for amounts received after the effective date of this ETA unless the taxpayer uses the allocation method described in this advisory.

If a taxpayer does not segregate deductible amounts and does not use the allocation method described in this advisory, the Department will presume that the taxpayer's initiation fee and due receipts are fully taxable.

Background

Prior to the effective date of this ETA, the Department allowed taxpayers claiming a business and occupation ("B&O") tax deduction for bona fide initiation fees or dues under RCW 82.04.4282 to elect to use one of two methods to determine the deductible portion of fees and dues received from members. If the taxpayer was unable to segregate the expenses for the deductible portion, the taxpayer could have opted to use either the actual records of facilities usage method or the cost of production method described in former WAC 458-20-183.

For additional information about these two previous methods, see former \underline{WAC} 458-20-183 (filed 11/1/95).

Due to concerns that these previous methods may not always accurately determine the bona fide, deductible amount, the Department has developed a single allocation method that replaces the two methods previously provided for in former WAC 458-20-183.

What are "bona fide" membership fees and dues?

Bona fide initiation fees or dues are those amounts paid solely for the privilege of belonging as a member of a club, organization, or society. If membership fees or dues are in exchange for any significant amount of goods or services to the member without an additional charge to the member, then the value of the goods or services cannot be deducted. With respect to graduated fees or dues, if an increase in the fees or dues is accompanied by the provision of additional goods or services to the member, then the value of those goods and services cannot be deducted.

The Department has determined that the following are *not* "significant" goods or services within the meaning of RCW 82.04.4282:

- Maintaining a website when the website explains the taxpayer's goals and objectives; promoting the taxpayer's membership and the members' businesses by providing lists/directories of members, upcoming membership activities, member locations, and services;
- Providing printed material that contains the same information as on the taxpayer's website;

Providing newsletters or magazines on news of the taxpayer, its members,

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Providing printed membership directories;

the industry, and/or editorial features on topical issues;

- Providing legislative liaison services, including nonspecific lobbying activities and legislative watchdog activities;
- Providing publications that are of a general informational nature concerning the economic and business environment of the state relevant to the members; and
- Certain advertising and marketing services as described in ETA 3202.2017.¹

For purposes of this ETA, the Department will generally consider:

- Membership "fees" or a membership "initiation fee" to be an amount charged to initially admit a person as a member; and
- Membership "dues" to be periodic or recurring charges paid by members for continuing membership.

A taxpayer's designation of income as "fees" or "dues" is not determinative.²

Allocation method: Determining deductible and nondeductible amounts

When a taxpayer has a deductible, bona fide component to the membership fees or dues it collects, but is unable to segregate the amount that may be deducted as bona fide membership fees and dues, the taxpayer must use the following multistep allocation method.³

Multi-Step Allocation Method Summary:

Step 1: Graduated Fees or Dues.

Are the fees or dues graduated? If yes, work through Step 1 to determine whether the deductible amount of fees or dues attributable to a bona fide

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¹ In general, advertising and marketing services are a significant service; however, ETA 3202.2017 makes an exception in the context of visitor bureaus or chambers of commerce.

² See Grp. Health Coop. of Puget Sound, Inc. v. Dep't of Revenue, 72 Wn.2d 422, 434, 433 P.2d 201 (1967).

³ Variations of the allocation method described in this Advisory may be used only after the Department's approval of a taxpayer's advance request submitted in writing to the Department. The taxpayer must demonstrate that the requested variation is required due to unique circumstances. Written requests may be made:

[•] By requesting a ruling at: https://dor.wa.gov/contact/request-tax-ruling;

[•] By calling (360) 705-6705; or

[•] By writing to:

component can be determined under this step. If this step does not apply, go to Step 2.

Step 2: Guest Fees or Public Charges.

Are there guest fees or public access charges? If yes, Step 2 applies to allocate the nondeductible amount of fees or dues attributable to the significant goods and services received in exchange for the guest fees or public charges. If this step does not apply or does not determine all nondeductible amounts, go to Step 3.

Step 3: Cost of Production.

Use this step to determine nondeductible amounts not allocated in Step 2, or if Step 1 or 2 does not apply.

NOTE: Regardless which step may apply, in no case can the amount of fees or dues in exchange for significant goods and services be less than the actual cost of providing the respective goods and services.

Each step is explained in further detail below.

Step 1: Graduated Fees or Dues.

(a) Does the amount of the fees or dues increase based on the level of significant goods and services provided to the members (i.e., members that pay more in fees or dues also receive more significant goods and services)?

If yes, continue to Step 1(b).

If no, go to Step 2.

- (b) Does the taxpayer have a basic membership class that receives only the privilege of membership (i.e., no significant goods or services) in exchange for class members' dues or fees?
 - If yes, the deductible amount under RCW 82.04.4282 is the basic membership fee or due amount multiplied by the number of members who paid the fees or dues during the applicable tax reporting period.

If no, go to Step 2.

Step 2: Guest Fees or Public Access Charges.

- (a) Does the taxpayer charge guests or the public for temporary or short-term access to the significant goods or services that paying members receive in exchange for payment of basic membership fees and dues?
 - If yes, use the amount of the guest fees or public charges to determine the value of the same goods and services provided to members, based on average member usage of the significant goods and services.

To calculate the value of the significant goods and services provided to each member, multiply the guest fee or public charge by the amount that an average member would use the particular goods and services during the tax reporting period.

For example, in an applicable tax reporting period, a taxpayer's members pay dues in exchange for significant goods and services. Nonmembers may pay an hourly fee to access the same goods and services. To determine the amount of a member's dues that represents the value of the particular taxable goods and services, multiply the hourly fee by the average number of hours that a member would use the particular goods and services during the tax reporting period.

NOTE: If a taxpayer does not have actual records that establish the average usage of a significant good or service by the member, the Department will make a reasonable estimate of such usage.

Continue to Step 2(b).

If no, go to Step 3.

(b) Are there any additional significant goods and services provided in exchange for the membership fees or dues that are not also offered to guests or the public for a fee or charge?

If yes, the nondeductible amount under RCW 82.04.4282 for providing the significant goods and services to members, which are available to nonmembers for a guest fee or public charge, is the amount determined in Step 2(a) multiplied by the number of members whose membership includes the significant goods and services calculated in Step 2(a) during the applicable tax reporting period.

Continue to Step 3.

If no, the deductible amount under RCW 82.04.4282 is the difference between the membership fees or dues received during the tax reporting period and the amount calculated in Step 2(a), multiplied by the number of members who paid the fees or dues for the significant goods and services during the applicable tax reporting period.

Step 3: Costs of production.

To determine the value of significant goods and services <u>not otherwise determined</u> <u>in Step 2</u>, calculate the direct and indirect costs associated with those goods and services by determining their costs of production. Costs of production include depreciation expenses claimed on tangible assets. The value of significant goods

and services ("G&S") is determined based on the ratio of the production costs of such goods and services to total costs, as explained below.

- Direct costs of significant goods and services are expenses that a taxpayer
 can easily attribute to specific goods or services provided. The cost of
 materials and labor that result in the goods or services provided generally
 constitutes the majority of direct costs.
- Indirect costs of significant goods and services are calculated by allocating all costs except direct costs between goods and services in proportion with direct costs:

 Production costs of significant goods and services are the sum of their direct and indirect costs:

Production costs of significant G&S =

Direct costs of significant G&S +

Indirect costs of significant G&S

- Nondeductible portion of fees or dues income representing the value of the significant goods and services is determined as follows
 - (a) If all significant G&S are valued only in Step 3 (answered "no" in Step 2(a)):

(b) If there are G&S valued under both Step 2 (answered "yes" in Step 2(b)) and this Step 3:

Nondeductible portion of fees or dues income = Production costs of Fees or The amount (significant G&S X dues) + calculated in Total costs income Step 2(b)-yes

Finally, the deductible amount under RCW 82.04.4282 is the difference between the total membership fees or dues and the nondeductible portion of fees or dues calculated above during the applicable tax reporting period.

Documentation to determine allocation

The taxpayer has the burden of substantiating the amount of the reported deduction under RCW 82.04.4282 and must retain and produce the documentation necessary to satisfy that burden. See <u>WAC 458-20-254</u>.

Example 1: Illustration of Step 1: Graduated dues and no significant goods or services offered at basic level

The Racket, an exclusive tennis and racquet club, offers two levels of membership:

- **Basic membership**: Includes use of the restaurant and bar and unlimited access to the club house to attend club social events. Basic members pay dues of \$150 per month.
- Gold membership: Includes Basic membership benefits, plus pool access, pickle ball, racquetball, and squash play (no lessons included); unlimited indoor tennis court use; and access to the club gym. Gold members pay dues of \$350 per month.

The Racket has 600 total members (200 Basic members and 400 Gold members) that paid dues in the current monthly tax reporting period. All new members are subject to a one-time \$1,000 initiation fee. Included in the 600 members are 40 new members during the current month, 10 of which are basic members.

Membership Dues. The Racket has graduated membership dues.

For \$150 per month, the Basic membership allows a member unlimited access to the club to attend any club-sponsored social events, for which there is no additional charge to the member. The Basic membership also allows access to the restaurant and bar. While the member has access to use the club's restaurant and bar, it does not include any food or drink discounts or uses of the facilities for reasons other than the Basic membership.

Because the membership levels are graduated based on increased levels of significant goods and services (and the Basic membership includes *only* dues that are for the privilege of being a member (Step 1(a)), the **deductible dues** amount is calculated as follows (Step 1(b)):

\$150 (the basic membership due amount) x 600 (the number of members during the applicable tax reporting period)⁴ = \$90,000

In turn, the nondeductible dues amount for the applicable monthly tax reporting period is \$40,000. This is the difference between the total monthly membership dues income and the deductible amount calculated above. The total monthly membership dues income is calculated as follows:

⁴ In calculating the deductible and nondeductible dues amounts, the taxpayer should uses the total number of members in the applicable tax reporting period, regardless of the amount of days in the reporting period that a person was a member or whether the member actually paid dues or fees during the tax reporting period.

200 Basic members at \$150/month (\$30,000) + 400 Gold members at \$350/month (\$140,000) = \$170,000

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The monthly nondeductible amount is \$80,000 (= \$170,000 - 90,000).

<u>Initiation Fees.</u> Assuming the monthly nondeductible dues amount of \$80,000 exceeds the cost of the significant goods and services provided to members (pickle ball, racquetball, and squash play; unlimited indoor tennis court use; and access to the club gym), the initiation fees received for the new members during the current monthly tax reporting period are fully deductible.

If members' initiation fees had instead been graduated, the deductible and nondeductible portions of those fees would be allocated as described in Step 1.

Example 2: Illustration of Step 2: Graduated dues and guest fees for all significant goods and services at basic level

Similar facts as in Example 1, except the Basic membership has unlimited access to indoor tennis court use. And the club offers a \$50 guest day pass to use the indoor tennis courts. On average, club members use the indoor courts two times per month.

<u>Membership Dues.</u> The Racket has graduated membership dues (Step 1), but the Basic membership now includes access to indoor courts (Steps 1(b) and 2), for which nonmembers may pay for daily access.

Because the Racket has a \$50 daily guest fee for indoor court use (Step 2(a)), and Basic members do not receive any significant goods and services other than indoor court use, determine the value of the same goods and services provided to members (indoor court use) based on the average member usage of the goods and services.

If members use indoor tennis courts on average twice per month, the nondeductible portion of a Basic member's monthly dues is calculated as follows:

\$50 (daily fee for guest access) x 2 (average number of days per month that a member uses the taxpayer's significant good or services) = \$100 monthly taxable amount

Here, there are no additional significant goods or services included in the guest fee that are not covered by the Basic membership due amount (Step 2(b)). In which event, the deductible portion of each member's monthly dues is calculated as follows:

[\$150 (the monthly basic membership due amount) - \$100 (the monthly taxable amount)] = \$50

The current monthly **deductible dues** amount is then calculated as follows (Step 2(b)):

\$50 x 600 (the number of members during the applicable tax reporting period)⁵ = \$30,000

The current monthly nondeductible dues amount is \$140,000 (= \$170,000 - \$30,000).

<u>Initiation Fees.</u> Again, assuming the monthly nondeductible dues amount of \$140,000 exceeds the cost of the significant goods and services provided, the initiation fees are fully deductible.

Example 3: Illustration of Steps 2 and 3: Graduated dues and guest fees for some significant goods and services at basic level

Similar facts as in Example 2, except the club has a pool and Basic membership also includes unlimited access to the pool. There is no guest access to the pool.

<u>Membership Dues.</u> The Racket has graduated membership dues (Step 1), but the Basic membership now includes access to the pool (Steps 1(b) and 2), to which nonmembers have no access.

Because the Racket does not have a guest fee for pool use (Step 2(a)), there are additional significant goods and services provided in exchange for the membership fees or dues (pool access) that are not also offered to guests (Step 2(b)). Use Step 2 to calculate the nondeductible amount of significant goods and services subject to a guest fee or public charge. Use Step 3 for all other significant goods and services that do have a guest fee.

Significant good/service that does have a guest fee: Indoor tennis court use.
 Calculate the nondeductible amount for providing the indoor court access to members, which is available to nonmembers for a guest fee, as follows:

\$100 (the amount determined in Step 2(a) for the monthly taxable amount of the indoor court use value)) X 600 (the number of members whose membership includes indoor court use during the applicable tax reporting period) = \$60,000

Next, go to Step 3 to calculate the value of the pool access (for which there is no guest fee).

Significant good/service that does not have guest fee: Pool access, racquetball, etc. Because the value of the significant good and service of pool access was not determined under Step 2 because there is no guest fee or public access charge for pool use, the value of the pool access and other significant goods and services not determined in Step 2 is determined by calculating the direct and indirect costs associated with the pool access, as detailed below.

Using the costs of production, the taxable value of the pool use and other significant goods and services is determined based on the direct and indirect costs of the taxable significant good or service, as follows.

⁵ See footnote 4 above.

Assuming the Racket has the following known current monthly costs and dues income:

- Total membership dues income during the current tax reporting period: \$170,000
- o Total initiation fee income during the current tax reporting period: \$40,000
- Total direct costs: \$150,000
 - Direct costs attributable to pool use, racquetball, and all other significant goods and services not determined in Step 2: \$70,000
- Total indirect costs: \$15,000

Based on the above known costs, the indirect costs attributable to the pool use are calculated as follows:

[\$70,000 (direct costs of pool use, racquetball, etc.) / \$150,000 (total direct costs)] x \$15,000 (total indirect costs) = \$7,000 for indirect costs of pool use, racquetball, etc.

Next, the production costs of the pool use, racquetball, etc. are the sum of their direct and indirect costs:

\$70,000 (direct costs) + \$7,000 (indirect costs) = \$77,000 (production costs of pool use, racquetball, etc.)

Because there are significant goods and services that are valued under both Step 2 (indoor court use) and Step 3 (pool access), use the following calculation to determine the total nondeductible portion of the fees and dues:

Nondeductible portion of fees and dues income =

 $[(\$77,000/(\$150,000 + 15,000)) \times \$210,000 + \$60,000 = \$158,000$ nondeductible monthly fees and dues amount

Example 4:
Illustration of Step 3:
Dues not graduated
based on level of
significant goods or
services and no guest

The Happy Valley Visitor Bureau offers membership to towns located in the Happy Valley region that varies based on the number of employees the member has. Membership dues are as follows:

- **Small-sized membership**: member (town) has less than 100 employees: \$300 per month.

fees or public access charges

 Medium-sized membership: member has 101 to 200 employees: \$800 per month:

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 Large-sized membership: member has 201 or more employees; \$1,000 per month.

All members receive the same benefits: general promotion and incidental marketing activities⁶ to promote tourism specific to the Happy Valley area, the visitor bureau's newsletter, printed membership roster, online bureau publications relating to the area's economy, general member (i.e., non-member specific) lobbying, and access to web design consultation services from the visitor bureau. There are no guest fees or public access charges.

Determine what portion of the dues are attributable to deductible benefits, by using the steps herein, as follows:

- Step 1(a). Although the membership dues amounts are graduated, the level of significant goods and services provided does not increase with the amount paid. Go to Step 2.
- Step 2(a). Does the taxpayer charge guests fees or charge the public for temporary or short-term access to the significant goods or services that paying members receive in exchange for payment of membership fees and dues?

No. Go to Step 3.

 Step 3. The value of taxable significant goods and services is determined by calculating the direct and indirect costs associated with those goods and services by using the costs of production.

Here, the marketing services specific to the Happy Valley area, the newsletter, online publications, nonspecific lobbying, and printed roster are not significant goods or services, as has been determined by the Department. However, access to web design consultation services is a significant good or service.

Using the costs of production, the taxable value of the web design consultation services is determined by first calculating the indirect costs of the taxable significant good or service, as follows.

The Happy Valley visitor bureau has the following known monthly costs and dues income:

Total membership dues income: \$55,000

⁶ In general, advertising and marketing services are a significant service; however, <u>ETA 3202.2017</u> makes an exception in the context of visitor bureaus or chambers of commerce.

⁷ See footnote 6 above.

Total direct costs: \$28,000

Total indirect costs: \$9,000

 Direct costs attributable to web design consultation (wages for consultants and office supplies):\$6,000

Based on the above known costs, the indirect costs attributable to the web design services (e.g. office space and building maintenance and utilities) are calculated as follows:

[\$6,000 (direct costs of web design services)/ \$28,000 (total direct costs)] x \$9,000 (total indirect costs) = \$1,929 for indirect costs of web design services

Next, the production costs of the web design services are the sum of their direct and indirect costs:

\$6,000 (direct costs) + \$1,929 (indirect costs) = \$7,929 (production costs of web design services)

Because there are no significant goods and services that are valued under Step 2 (because there are no guest fees or public access charges), use the following calculation to determine the total nondeductible portion of the dues:

Nondeductible portion of dues income =

Production costs of taxable G&S X Fees or dues income

[\$7,929 (production costs of web design services)/ \$37,000 (total costs)] x \$55,000 membership dues income in tax reporting period = \$11,784.35 nondeductible portion of the membership dues

And for the final step, determine the total deductible monthly amount for the tax reporting period:

\$55,000 (total membership dues paid during the tax reporting period) – \$11,784.35 (total nondeductible amount of dues during the tax reporting period)] = \$43,215.65